

Privacy

First Class Cruises is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Philadelphia Eagles Fan Cruise website and governs data collection and usage. By using the Philadelphia Eagles Fan Cruise website, you consent to the data practices described in this statement.

COLLECTION OF YOUR PERSONAL INFORMATION

First Class Cruises collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number including your mobile phone number. First Class Cruises also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by First Class Cruises. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by First Class Cruises for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Philadelphia Eagles Fan Cruise website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through First Class Cruises public message boards, this information may be collected and used by others. Note: First Class Cruises does not read any of your private online communications.

First Class Cruises encourages you to review the privacy statements of websites you choose to link to from the Philadelphia Eagles Fan Cruise website so that you can understand how those websites collect, use and share your information. First Class Cruises is not responsible for the privacy statements or other content on websites outside of the Philadelphia Eagles Fan Cruise website and First Class Cruises family of websites.

Use of your Personal Information

First Class Cruises collects and uses your personal information to operate the Philadelphia Eagles Fan Cruise website and deliver the services you have requested. First Class Cruises also uses your personally identifiable information to inform you of other products or services available from First Class Cruises and its affiliates. First Class Cruises may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered. First Class Cruises may also contact you by telephone, including by automatic dialer, you may also receive SMS messages and automated email messages to the information you provided. You can always opt-out of any communication from First Class Cruises by unsubscribing or contacting us at info@philadelphiaeaglescruise.com.

First Class Cruises does not sell, rent or lease its customer lists to third parties. First Class Cruises may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, First Class Cruises may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to First Class Cruises, and they are required to maintain the confidentiality of your information.

First Class Cruises does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

First Class Cruises keeps track of the websites and pages our customers visit within First Class Cruises, in order to determine what First Class Cruises services are the most popular. This data is used to deliver customized content and advertising within First Class Cruises to customers whose behavior indicates that they are interested in a particular subject area.

First Class Cruises websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on First Class Cruises or the site; (b) protect and defend the rights or property of First Class Cruises; and (c) act under exigent circumstances to protect the personal safety of users of First Class Cruises, or the public.

USE OF COOKIES

The Philadelphia Eagles Fan Cruise website use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize the Philadelphia Eagles Fan Cruise website pages or register with the Philadelphia Eagles Fan Cruise website or services, a cookie helps First Class Cruises to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same First Class Cruises website, the information you previously provided can be retrieved, so you can easily use the First Class Cruises features that you customized.

You can accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to

decline cookies, you may not be able to fully experience the interactive features of the Philadelphia Eagles Fan Cruise website.

We use Google Analytics' 3rd-party audience data such as age, gender and interests to better understanding the behavior of our customers and work with companies that collect information about your online activities to provide advertising targeted to suit your interests and preferences. For example, you may see certain ads on this website or other websites because we contract with Google and other similar companies to target our ads based on information we or they have collected, including information that was collected through automated means (such as cookies and web beacons). These companies also use automated technologies to collect information when you click on our ads, which helps track and manage the effectiveness of our marketing efforts.

You may opt out of the automated collection of information by third-party ad networks for the purpose of delivering advertisements tailored to your interests, by visiting the consumer opt-out page for the Self-Regulatory Principles for Online Behavioral Advertising at <http://www.aboutads.info/choices/> and edit or opt-out your Google Display Network ads' preferences at <http://www.google.com/ads/preferences/>.

SECURITY OF YOUR PERSONAL INFORMATION

First Class Cruises secures your personal information from unauthorized access, use or disclosure. First Class Cruises secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected using encryption, such as the Secure Socket Layer (SSL) protocol.

CHANGES TO THIS STATEMENT

First Class Cruises will occasionally update this Statement of Privacy to reflect company and customer feedback. First Class Cruises encourages you to periodically review this Statement to be informed of how First Class Cruises is protecting your information.

CONTACT INFORMATION

First Class Cruises welcomes your comments regarding this Statement of Privacy. If you believe that First Class Cruises has not adhered to this Statement, please contact First Class Cruises at info@philadelphiaeaglescruise.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.